

# Welcome to the 1<sup>st</sup> Anakie Rodeo and concert at Bellhaven Ranch

## SPONSORSHIPS

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BIGGEST LITTLE RODEO IN GEELONG

EST 2024

## NOTE FROM THE OWNER

Welcome to the 1st Anakie Rodeo. On behalf of this currently privately owned Ranch, we would like to thank all our sponsors and our volunteers, that with your help we are given the opportunity, to take the first steps on our maiden voyage to make our local annual rodeo event, in conjunction with Woodall's rodeo, a fun-filled family event.

Our equine facility will not only host our annual rodeo but will also hold other regular equine events such as cutting clinics and competitions, youth clinics, and supporting the NDIS with equine therapy and tuition.

## STOCK CONTRACTOR

Ron Woodall and family are the long-time standing stock contractors for not only our 1<sup>st</sup> rodeo but hundreds Australia-wide. Woodall's pro rodeos provide top-quality livestock and an exhilarating family experience that attracts top cowboys in the RSA and talented cowgirls in WPRA.

### 1. PLATINUM SPONSOR (LIMIT ONE) \$10,000 **SOLD**

The platinum sponsor has unbelievable promotional opportunities at our event, including many announcements during our rodeo via our P/A announcer. Your business logo that appears on our rodeo website, our tickets via TICKETBO, our LED screen, posters and banners at the front gate, arena side, and the naming rights of the arena and event.

- A) Announced as THE platinum sponsor during the rodeo performances
- B) The arena will be announced as your business name
- C) Sign (at the sponsor's expense) around the VIP Balcony 20m long x 1m high
- D) Twelve 30-second or less commercials (before the rodeo and during intermission)
- E) Poster advertising- logo or name (if committed by Aug 20<sup>TH</sup>, 2024)
- F) Flag or banner in the main entry (if committed by Aug 20<sup>TH</sup>, 2024)
- G) Local Radio announcements (if committed by 20<sup>TH</sup> Aug 2024)
- H) 2 Banners displayed outside of the arena
- I) Business logo on Ticket Bo tickets
- J) Displayed on big arena screen (if committed by Aug 20<sup>TH</sup>, 2024)

- K) Website listing
- L) VIP seats (6 seats) if committed by 20<sup>TH</sup> Aug 2024
- M) 10 regular admission rodeo tickets
- N) 6 caps
- O) 6 FREE meals and nibbles
- P) FREE beer, wine, and soft drinks (spirits at bar prices)

**2. VIDEO SCREEN SPONSOR (LIMIT TWO) \$6000**

- a) Logo on the video screen during rodeo
- b) Twelve 30-second or less commercials (before the rodeo and during intermission)
- c) Announced as video screen sponsor during rodeo performances
- d) Local Radio announcements \_\_\_\_\_
- e) Flag or banner (with your logo) in the grand entry
- f) Website listing \_\_\_\_\_
- g) Business logo on Ticket Bo tickets
- h) VIP seats (4 seats) if committed by DEC 2nd 2024
- i) 4 caps
- j) 5 regular admission seats

**3. GOLD SPONSOR (LIMIT ONE) \$5000**

- a) Sign on announcer's stand (at sponsor expense)
- b) Displayed on a big arena video screen
- c) Announced as a gold sponsor during rodeo performances
- d) Flag or banner in the grand entrance (if committed by DEC 2nd 2024)
- e) Local radio announcements
- f) Website listing
- g) VIP seats ( 4 seats)
- h) 5 regular admission tickets
- i) 4 caps

**4. SILVER SPONSOR (LIMIT ONE) \$3500**

- a) Announced as Silver sponsor during rodeo performances
- b) Website listing
- c) Displayed on a big arena video screen
- d) Grandstand seats (3 seats) if committed by DEC 2<sup>nd</sup> 2024
- e) Space for 1 banner outside of the arena
- f) 3 caps

**5. RODEO CONCERT SPONSOR (LIMIT ONE) \$3000**

- a) Announced as the concert sponsor during rodeo and concert
- b) Displayed on a Big arena video screen
- c) Radio announcement
- d) Website listing
- e) Banner or sign on stage \_\_\_\_\_
- f) Grandstand seats (3 seats) if committed by DEC 2<sup>nd</sup> 2024

- g) 3 caps

**6. OPEN BULL RIDE (LIMIT ONE) \$4000**

- a) Announced as the Open bull ride sponsor
- b) Space for one Banner outside the arena
- c) Website listing
- d) Radio announcement
- e) Displayed on a big arena video screen
- f) Grandstand seats (4 seats) if committed by DEC 2<sup>nd</sup> 2024
- g) 4 caps
- h) 100% of sponsorship money will go to the winner of this event as prize money

**7. 2<sup>ND</sup> DIVISION BULL RIDE (LIMIT ONE) \$2000**

- a) Announced as the 2<sup>nd</sup> division bull ride sponsor
- b) Space for one Banner outside the arena
- c) Website listing
- d) Radio announcement
- e) Ringside seats (2 seats) if committed by DEC 2<sup>nd</sup> 2024
- f) 2 caps
- g) 100% of sponsorship money will go to the winner of this event as prize money

**8. BRONZE SPONSOR (LIMIT ONE) \$2000**

- a) Announced as a bronze sponsor during rodeo performances
- b) Website listing
- c) Ringside seats (2 seats) if committed by DEC 2<sup>nd</sup> 2024
- d) Space for 1 banner outside of the arena
- e) 2 caps

**9. GRANDSTAND SPONSOR (LIMIT TWO) \$2500**

- a) Announced as the Grandstand sponsor during rodeo performances
- b) Website listing
- c) Displayed on a big arena video screen
- d) Ringside seats (2 seats) if committed by DEC 2<sup>nd</sup> 2024
- e) Space for 1 banner on the back of the grandstand
- f) 2 caps

**10. OPEN SADDLE BRONC (LIMIT ONE) \$3000**

- a) Announced as the Open saddle bronc sponsor during rodeo performance
- b) Space for one Banner outside the arena
- c) Website listing
- d) Displayed on a big arena video screen
- e) Grandstand seats (3 seats) if committed by DEC 2<sup>nd</sup> 2024
- f) 3 caps
- g) 100% of sponsorship money will go to the winner of this event as prize money

**11. 2<sup>ND</sup> DIVISION SADDLE BRONC (LIMIT ONE) \$2000**

- a) Announced as the 2<sup>nd</sup> division saddle bronc sponsor during rodeo performances
- b) Website listing

- c) Displayed on a big arena video screen
- d) Ringside seats (2 seats) if committed by DEC 2<sup>nd</sup> 2024
- e) Space for 1 banner outside of the arena
- f) 2 caps
- g) 100% of sponsorship money will go to the winner of this event as prize money

**12. OPEN BAREBACK (LIMIT ONE) \$3000**

- a) Announced as the Open saddle bronc sponsor during rodeo performance
- b) Space for one Banner outside the arena
- c) Website listing
- d) Displayed on a big arena video screen
- e) Grandstand seats (3 seats) if committed by DEC 2<sup>nd</sup> 2024
- f) 3 caps
- g) 100% of sponsorship money will go to the winner of this event as prize money

**13. LADIES BARREL RACE (LIMIT ONE) \$3000**

- a) Announced as the Lady's barrel race sponsor during the rodeo performance
- b) Space for one Banner outside the arena
- c) Website listing
- d) Displayed on a big arena video screen
- e) Grandstand seats (3 seats) if committed by DEC 2<sup>nd</sup> 2024
- f) 3 caps
- g) 100% of sponsorship money will go to the winner of this event as prize money

**14. JUNIOR BARREL RACE (LIMIT ONE) \$1000**

- a) Announced as the Junior barrel race sponsor during the rodeo performance
- b) Space for one Banner outside the arena
- c) Website listing
- d) Ringside seats (2 seats) if committed by DEC 2<sup>nd</sup> 2024
- e) 2 caps
- f) 100% of sponsorship money will go to the winner of this event as prize money

**15. JUNIOR BULL RIDE (LIMIT ONE) \$1000 **SOLD****

- a) Announced as the Junior bull ride sponsor during the rodeo performance
- b) Space for one Banner outside the arena
- c) Website listing
- d) Ringside seats (2 seats) if committed by Sep 2<sup>nd</sup> 2024
- e) 2 caps
- f) 100% of sponsorship money will go to the winner of this event as prize money

**17. BAR SPONSORSHIP (LIMIT ONE) \$3000 **SOLD****

- a) Announced as the ANAKIE RODEO BAR SPONSOR during rodeo performance
- b) Space for one Banner on the outside of the bar
- c) Bar naming rights
- d) Website listing

- e) Displayed on a big arena video screen
- f) Grandstand seats (3 seats) if committed by Sep 2<sup>nd</sup> 2024
- g) 3 caps
- h) 6 free drinks

**18. BUCKING CHUTE SIGN SPONSOR (LIMIT SIX) \$1500 one sold**

- a) Announced during rodeo bucking sections
- b) Sign on bucking chute 2230mm long x360mm high
- c) 4 general admission tickets if committed by DEC 2<sup>nd</sup> 2024

**19. OUTGATE SPONSOR (LIMIT ONE) \$1500**

- a) Arena sign on the outgate 1900mm long x 1400mm high
- b) 4 general admission tickets if committed by DEC 2<sup>nd</sup> 2024

**20. SIGN SPONSOR (LIMIT FIFTY) \$200**

- a) 1.2m x 1.2m Sign on the fence outside of the arena

